



FIRST NATIONAL PAVEMENT MAINTENANCE FRANCHISE

B2B BUSINESS MODEL / ESTABLISH REPEAT ROUTES / DRIVE RECURRING REVENUE / SELL SAVINGS!

- ✓ **Pavement is an Asset, and it's Everywhere**
\$29B Industry, Unsophisticated Competitors, Recession Resistant
- ✓ **Market Leading Technology**
Proprietary 'Preventative Pavement Maintenance Program', Innovative Solutions, & Diverse Service Offering
- ✓ **We Save Businesses Money**
B2B, Recurring Revenue, Simple Trade & Safe Equipment, & Semi-Absentee Opportunity
- ✓ **Founded by Franchisees, Built for Franchisees**
Fully Integrated IT Suite, National & Regional Account Opportunites, Thorough Support Systems
- ✓ **Strong Financials**
Low Startup Cost with Unlimited Profit Potential, Lease or Buy Investment Option, Strong Revenue Potential
- ✓ **Recognized by the Franchising Industry**
CFA Awards of Excellence Winner, Seen on CBC's *Dragon's Den*, 100% Recommendation Rate from Franchisees

Startup Costs

Investment Range:
\$139,050 - \$195,973 (Lease)
\$176,008 - \$264,496 (Buy)

Financial Performance

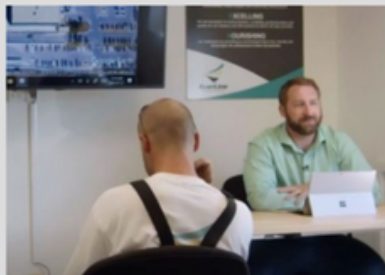
Gross Sales:
\$1,975,661

Gross Sales Less Cogs & Disclosed Expenses:
\$684,084 (35%)

Avg Gross Sales (All Locations):
\$836,030

Net Worth:
\$250,000

Liquid Capital:
\$75,000



For Canada Franchise Information
www.everlinefranchise.com or 866-516-2969