



OUR MISSION AND VISION

Making Branding Easier by Connecting Communities, People and Businesses Together.



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instantimprints.com/franchise

**INSTANT
IMPRINTS**
Everything You Need to Promote

FRANCHISE OPPORTUNITY

Instant Imprints has franchise opportunities throughout North America



WE HAVE EVERYTHING YOU NEED TO SUCCEED

With an entrepreneurial spirit and a drive for business ownership, you could be the right candidate to expand the Instant Imprints network in your area.



EVERYTHING YOU NEED TO ACHIEVE!

Instant Imprints is expanding throughout North America with franchisees who are motivated to develop their own business and inspired to join our team.

We Make Branding EASIER! Our customers come to us when they want to be more visible to their customers. We create that visibility five different ways: branded apparel, signs and banners, custom t-shirts, promotional products and print services.

At Instant Imprints, your customer base is limitless...businesses, schools, organizations, and teams all need promotional marketing products and services to build their brands.

Our franchise system has a strong network of vendors, customers, and franchisees. We value the relationships we create, and our outcome driven approach and training empowers you to succeed. By "Uncomplicating Branding" it is easy for customers to get stuff done. Our on-site decoration and production allows for FAST turnaround and BeSpoke customization that is as unique as the customer.

A UNIQUE OPPORTUNITY TO START YOUR OWN BUSINESS

What Owners do:

Build the most important brands in the their communities, and serve as their clients trusted advisor.

Be Brand Ambassadors and Business Leaders in their communities.

Network and create customer ecosystems that connect and promote client engagement, problem solving, referral generation in a fun and creative fashion

Multiple Revenue Streams in One Business Model!



EMBROIDERY



SIGNS & BANNERS



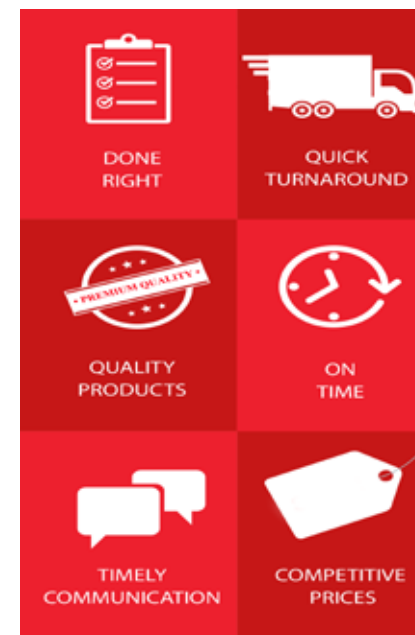
CUSTOM T-SHIRTS



PROMO PRODUCTS



PRINT SERVICES



BENEFITS of OUR SYSTEM

- ▶ Get out of the starting blocks faster: *With a complete package for equipment, construction, training and support, you can focus on what's important, building the business and growing your client base.*
- ▶ Business development training and coaching: *We teach you how to build a strong business by attracting and retaining customers with our training program with continued support and guidance, from our support team, you are empowered through the critical start-up phase through to ongoing profitability.*
- ▶ The right tools, tech, and partnerships that empower growth:
 - ▶ E-commerce enabled for custom webstores, pop-up shops, and fundraising sites.
 - ▶ Customer Relationship Management (CRM) with advanced customer communications capabilities.
 - ▶ Cloud Based Business Management system, workflow, customizable pricing, and Quickbooks Integration.
 - ▶ Workplace Intranet Support System and file sharing library.

Three Business Models: Options for all Lifestyles

- ▶ **Unit:** Individual franchise locations
- ▶ **Multi-Unit:** For owners wanting to scale a larger enterprise
- ▶ **Area Reps:** Regional developers who enjoy coaching, leading and franchise operators while growing the units in a region.

Instant Imprints Lifestyle Benefits

FAMILY-FRIENDLY HOURS (M-F, 9-6)
EXCELLENT OPENING AND ONGOING SUPPORT
CLEAN, PROFESSIONAL WORKPLACE
BE a COMMUNITY BUSINESS LEADER
PRIMARY B2B, with E-COMMERCE CAPABILITY
SCALEABLE INVESTMENT with LOW OVERHEAD
FUN, CREATIVE and MEANINGFUL BUSINESS

The Franchise Award Process



Initial Inquiry



Interview and Receive Franchise Disclosure



Tour and Discovery Day



Approved and Awarded License



Training and Build-Out



Opening and Success