



DISCOVER THE SAVVY EXPERIENCE

franchise guide



OUR *slider* LINEUP



CLASSIC
ANGUS



SPICY
FALAFEL



STEAKHOUSE
RIB-EYE



FRIED
CHICKEN



BOOMIN'
CHICKEN



BIG
SIGNATURE



THE
HANGOVER



ENGLISH
COD

At Savvy Sliders, we are more than just a brand; we are a dynamic culinary journey specializing in gourmet sliders, crispy chicken fingers, and delectable hand-spun custard shakes.

Born in 2018 with humble beginnings in Michigan, Savvy Sliders quickly captured hearts with our commitment to freshness – from our never-frozen Angus beef sliders to our uniquely crafted menu. The instant success of our made-to-order, crave-worthy offerings propelled us forward, leaving an undeniable mark on the taste buds of our guests.

Our dedication extends beyond the plate; it encompasses the entirety of the dining experience. From the aesthetics of our restaurants to the warm, inviting atmosphere, we relentlessly pursue excellence. Our customers, who we consider raving fans, keep coming back, signaling their desire for more of the Savvy Sliders experience.

Built on the pillars of discipline, strength, and passion, our story of growth unfolds with each location that joins the Savvy family. We are not just looking for franchise owners; we are seeking high-performing partners who embody our commitment to the community and share our passion for providing exceptional guest-facing experiences.

Join us in shaping the future of Savvy Sliders – a journey where excellence, community, and culinary innovation converge.

Ronnie Yaldao, COO

UNLOCKING OPPORTUNITIES

WITH SAVVY SLIDERS: REAL ESTATE SUPPORT

At Savvy Sliders, we understand that the right location is a critical ingredient for the success of your franchise. Our commitment to efficiency, quality, and community impact extends seamlessly into the design and layout of our restaurants, complemented by state-of-the-art equipment that empowers your Savvy Sliders franchise to operate seamlessly.

DEDICATED SUPPORT

FOR SITE SELECTION:

Embark on your franchise journey with confidence, knowing that Savvy Sliders provides dedicated support for every aspect of real estate. Our experienced team assists you in selecting prime locations that align with our proven criteria for success.

FLEXIBLE DESIGN OPTIONS

Our commitment to adaptability is reflected in our flexible layout options. Whether you envision a standard restaurant ranging from 1600-2500 sq. ft. or the compact Savvy Sliders Express format spanning 600-2000 sq. ft., we provide a spectrum of possibilities. From free-standing buildings to drive-throughs, strip centers, end caps, and even non-traditional sites, our versatile designs cater to diverse environments, ensuring your franchise is set up for success.

ENDLESS OPPORTUNITIES

Savvy Sliders transcends traditional boundaries, presenting endless opportunities for franchise placement. Whether nestled in bustling strip centers, commanding standalone buildings, or embracing the drive-through model, our diverse footprint opens doors to a variety of environments, each carefully curated for success.

Join us, and let Savvy Sliders guide you through the exciting journey of selecting the perfect site, crafting an efficient layout, and building an environment that fosters success, community engagement, and unparalleled guest service. Your success story starts with Savvy Sliders - where endless opportunities await.



BIGGER BETTER BOLDER

ONGOING SUPPORT AFTER OPENING



IN-HOUSE ADVERTISING

Leverage our in-house advertising expertise to create targeted and impactful campaigns tailored to your local market, ensuring maximum visibility and engagement.

DIGITAL MARKETING AGENCY

Benefit from the strategic insights and innovative approaches of our dedicated digital marketing team, equipped to enhance your online presence, drive traffic, and boost brand awareness.



PHOTOGRAPHY/ VIDEOGRAPHY

Showcase your offerings in the best light with professional photography and videography services, capturing the essence of Savvy Sliders to elevate your marketing materials and online presence.



SOCIAL MEDIA MANAGEMENT

Our team will handle the intricacies of social media, ensuring consistent and compelling content across platforms to keep your audience engaged and excited about the latest from Savvy Sliders.



SAVVY REWARDS PROGRAM

Tap into the power of customer loyalty with our Savvy Rewards Program, designed to retain and incentivize repeat business, fostering a community of raving fans who keep coming back for more.

24/7 IT SUPPORT

Rest easy with around-the-clock IT support, ensuring that your technological infrastructure remains seamless, secure, and operational at all times, allowing you to focus on delivering exceptional guest experiences.



PR SUPPORT

Enjoy the spotlight with PR support that highlights your franchise's achievements, milestones, and community initiatives. Our team is dedicated to creating positive narratives that elevate your brand image and build lasting connections with your community.







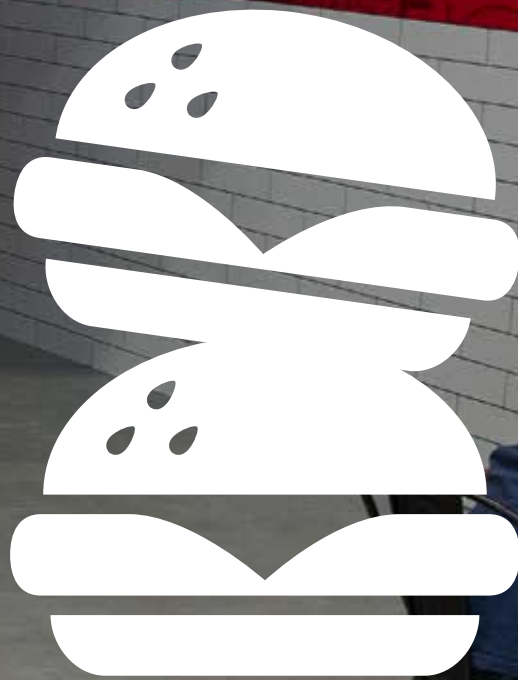
"I KNEW WE FOUND A WINNER."

"As a second generation restaurant franchisee with over 30 years in operations myself I am always looking for the next opportunity to expand our portfolio. Within the first few bites of Savvy Sliders my team and I knew we found a winner. If the flavors of the food and modern decor wasn't enough to convince us to move forward with the brand, meeting the support team really sealed the deal. The HQ team really knows the brand, and cares about the franchisee's success. I couldn't be happier with the response times, and assistance as we work to open both of our stores. We believe in the brand so much that we have 2 stores in development, and are looking to find property for a third!"

MIKE BAUER, FRANCHISE OWNER, INDIANA



MORE2



LOVE





CRAIG TOUCHIE, craig@eastbrands.ca, 289-404-9233

JENNA DRAKE, jenna@eastbrands.ca, 514-808-0872





DISCOVER THE SAVVY EXPERIENCE

franchise quick guide



Join us on a unique journey with Savvy Sliders!

We specialize in gourmet sliders, crispy chicken fingers, and hand-spun custard shakes. Beyond the plate, our commitment to excellence influences team culture, development, and the overall guest experience.

Joining Savvy Sliders means embracing a culture of innovation, where our partners contribute to a transformative future. Our inviting ambiance reflects shared dedication to an exceptional dining experience. Partner with us to be part of a journey where community, culture, and excellence converge, defining the essence of the Savvy Sliders brand. From team development to the overall experience, our relentless pursuit of excellence sets us apart.



DIVERSE MENU

Gourmet Sliders, Famous Hand-Breaded Chicken Fingers and Hand-Spun Frozen Custard Shakes.



QUALITY

Our sliders are made fresh to order using 100% Angus Beef. Always Fresh. Never Frozen.



TECH & LOYALTY

Savvy Sliders Mobile Loyalty Program and Online Ordering backed by a State of the Art POS System.



GROWTH

50 units and counting over the last 3 years and continuing to expand in new markets.



PERFORMANCE

Simple operating model with low initial investment



SUPPORT

Dedicated support throughout real estate selection, training, design & construction, operations and marketing.

LET'S CHAT

CRAIG TOUCHIE

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LOOKING FOR MORE?





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PERFORMANCE

Simple operating model with low initial investment and \$39K average weekly sales*.



SUPPORT

Dedicated support throughout real estate selection, training, design & construction, operations and marketing.

LET'S CHAT

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LOOKING FOR MORE?

