



**PROTEK**  
CONCRETE RESURFACING

The #1 Concrete Resurfacing  
Franchise Network in Canada.

FRANCHISE GUIDE

add a layer of **success**  
to your **career.**

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# Why choose a B-Protek concrete floor coating franchise?

With over 10 years of experience in concrete resurfacing, B-Protek is a young rapidly growing and dynamic company. We are already well established in 30 territories with franchisee partners in operation. In order to introduce its garage, outdoor and indoor concrete floor finishing services throughout Canada, B-PROTEK is offering you one or more of its available territories.

as seen on 



## Become a franchisee of the greatest concrete resurfacing company in Canada.

We are a modern franchisor who likes to be surrounded by talented business partners. We structure our business relationships so talent can be recognized and used for the continuous improvement of our business model.



### Booming Industry

Your concrete resurfacing team of choice to accompany you in protecting, transforming, and enhancing your living space.



### Turnkey Opportunity

You are supported in all the steps that lead to your success. The stage is set and it works!



### Community of Dedicated Partners

Each franchisee is an integral part of the equation. We are not a group of franchisees, but a community of passionate entrepreneurs.

# our expertise.

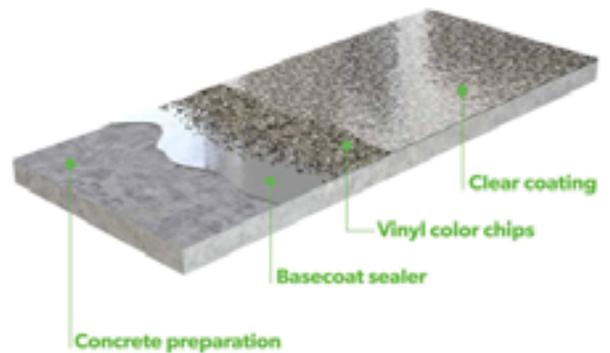
We offer the best coating solutions for garage floors as well as all other concrete surfaces in the industrial and residential sectors.

## Polyurea with flakes

Our best-selling product is undoubtedly the polyurea with vinyl flakes, which can be installed in garages or on exterior balconies and stairs.

A garage flooring option that has created quite a stir in the industry in recent years is polyurea or polyaspartic coatings. This type of coating, relatively new, has become the favourite of installers and an alternative to epoxy.

This system's rapid curing ability is presented as the "Holy Grail" of floor coverings and is considered as the best of all coatings.



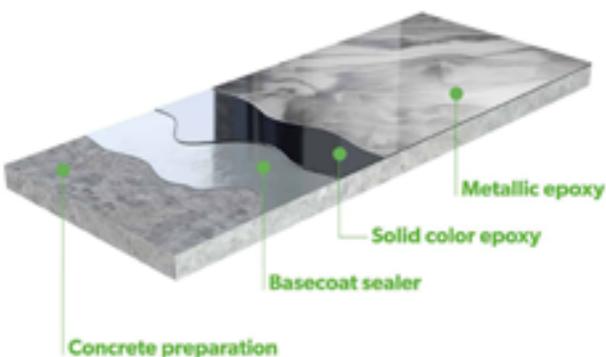
## Epoxy Flooring

The second product most frequently chosen by clients is metallic epoxy.

In fact, we offer three types of epoxy: clear, solid color, and metallic.

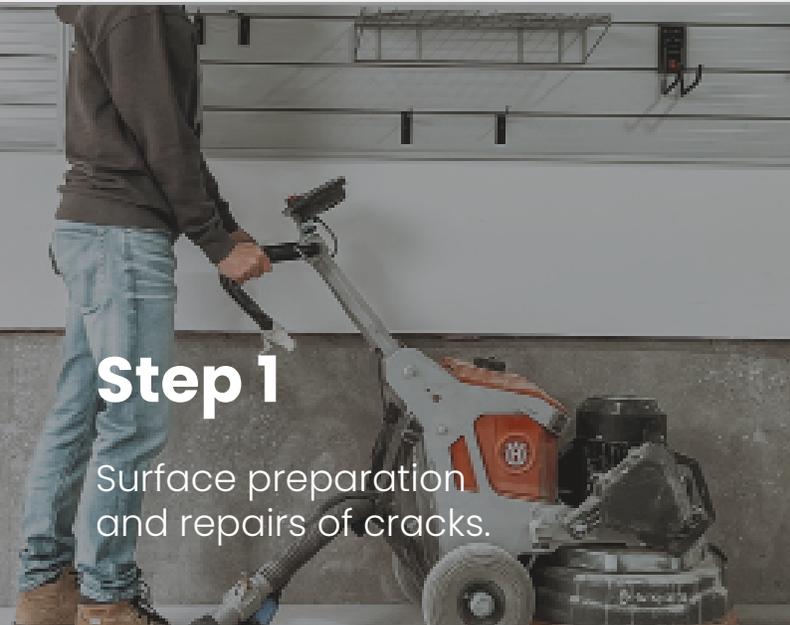
Metallic epoxy flooring is a new high-tech trend and an interesting option for those looking for a more exotic style. These coatings create a deep glossy floor with a variety of colours and visual effects.

Some even create three-dimensional effects that suggest depth and give the illusion of craters, undulations, and swirling metallic rivers.



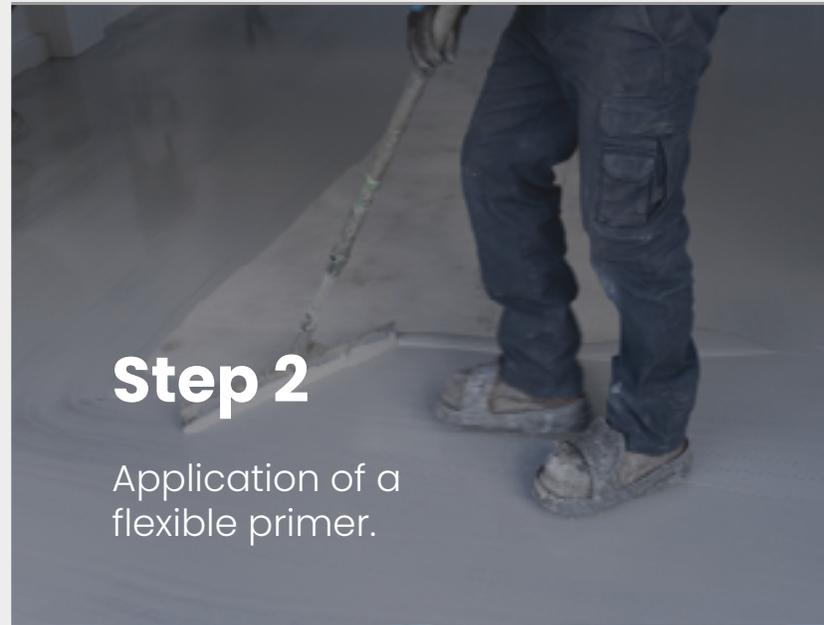
# what we do.

B-Protek can transform in only one day, dusty and muddy garage floors (and all residential and business living spaces) into an incredibly well-designed concrete slab.



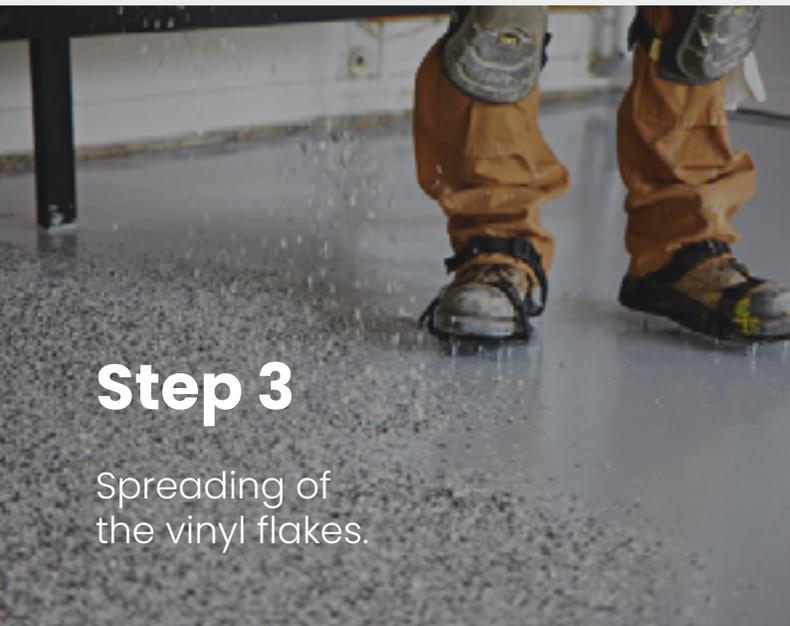
## Step 1

Surface preparation and repairs of cracks.



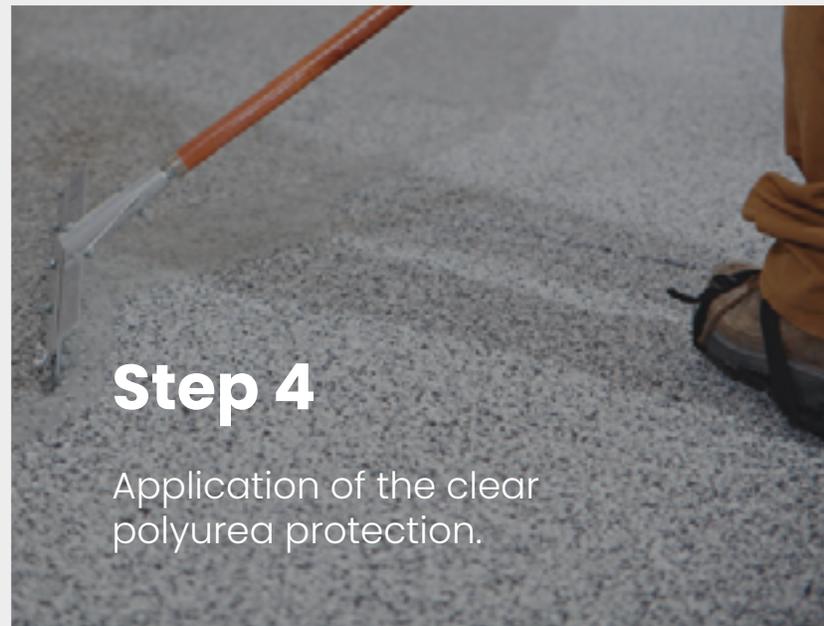
## Step 2

Application of a flexible primer.



## Step 3

Spreading of the vinyl flakes.



## Step 4

Application of the clear polyurea protection.

over

# 10k

resurfaced concrete floors and stairs

more than

# 30

territories in operation in Canada

over

# 10

years of experience

more than

# 500

requests handled by our call center each week

# we support your success.

We will support you! You will have all the knowledge and tools in hand to succeed and you will never again feel powerless. You don't have to be the best today, we'll train you so you can be the best tomorrow!



## Training

Whether you are a pro in the business or a determined beginner, an initial training program will give you the knowledge you need to develop your skills.



## Coaching

The B-academy and our day-to-day support allows you to get technical support, ongoing training in human resources, management and even workshops on financial management. Your operations will be in good shape.



## Buying Power

The strength of our network is based on partners. The large number of floors we resurface allows us to negotiate the best prices with our Canadian suppliers.



## Call Center

Our 24-7 call center makes it easy to get quality leads and schedule appointments for you. Our clients have no time to waste, we use all the technology to respond without delay.



## Marketing

Our integrated marketing team provides the best visibility and best practices to put you on the map! Traditional or digital, our marketing is the best.

# available areas.

It's much more than cutting out a geographic map. All of B-Protek's territories are exclusive and are based on multiple demographic variables that help target our customer base and ensure success for each franchise.



**Household  
Income**



**Property  
Owner**



**Amount of  
Detached Houses**



**Household  
Ages**

# cost and investment.

We offer you a turnkey service! Don't think of it as a fee only, but as a peace of mind that allows you to get started quickly and increase your success! Your opening marketing, coaching and training is all included!



## Investment

Net Worth: \$250,000

Liquid Capital: \$75,000 - \$100,000

Franchise Fee: \$40,000

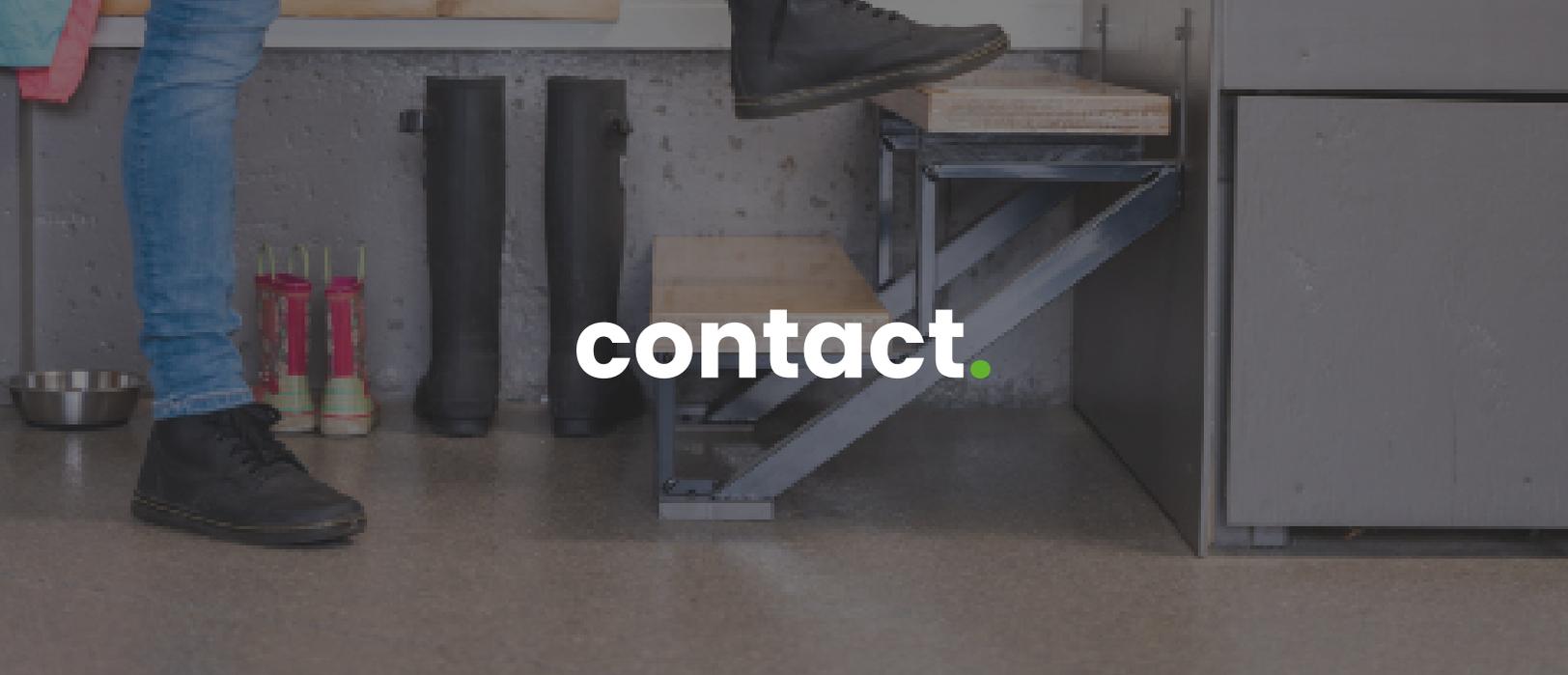
Royalty: 7%

Initial Investment Range: \$109,500 - \$116,000

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## Available Markets

Accross Canada



**contact.**

## Our Franchise Development Partner



**Craig Touchie**  
Chief Development Officer  
East Brands

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find out about opportunities in your area.

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