



Potikki's



A FRANCHISE OPPORTUNITY AS DELICIOUS AS THE FOOD!

ABOUT POTIKKI'S

Potikki's started in Halifax, Nova Scotia offering a tasty, affordable and unique experience by working with local chefs and staff's family secrets to create the most flavourful, quick-serve, Indian - Canadian fusion. From the delicious Cheese Curd Curry, signature Butter Chicken with Halal, Gluten Free, Vegan & Vegetarian options, Potikki's delivers guests new and exciting flavours - A Canadian Twist on India's Favourites!

THE OPPORTUNITY

- **UNIQUE MARKET POSITION:** Potikki's blends the flavours of Indian and Canadian cuisine, offering something truly distinctive in the QSR landscape.
- **SUPPORT FOR SUCCESS:** From site selection to marketing and ongoing training, Potikki's delivers full support at every stage.
- **ATTRACTIVE ECONOMICS:** Low upfront costs and scalable opportunities make Potikki's a compelling investment in the QSR industry.
- **INCLUSIVE MENU:** Catering to dietary preferences, including gluten-free and vegetarian options, expanding your customer base.

WHY INVEST IN A POTIKKI'S?

- A unique opportunity to get in on the ground floor of a growing and exciting category: Indian/Canadian fusion.
- Franchisee-focused model designed to drive success.
- Proven experience from the Executive Leadership Team.
- Ongoing direct support from executives.
- A turnkey opportunity tailored to simplify your business journey.
- Industry-leading real estate selection process to secure prime locations.
- Affordable investment level for entry in the QSR category.
- Unique product offering in an underrepresented flavor category.
- Gluten and vegetarian-friendly menu options catering to diverse dietary needs.
- Creative and established marketing plans to drive traffic.
- Eye-catching branding designed to stand out.
- A chef-inspired menu tested and proven to delight customers.



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INVESTMENT AT A GLANCE

- **FRANCHISE FEE:** 30,000
- **ROYALTY:** 6% (First year discounted to 5%)
- **MARKETING FUND:** 2%
- **LIQUID CAPITAL REQUIREMENT:** 80,000-100,000
- **STORE SIZES:** 1,000-1,300 sq. ft.
- **INITIAL INVESTMENT:** Starting from 1300,000

AVAILABLE MARKETS

- Many prime markets available across Ontario and Atlantic Canada.
- Multi-unit opportunities available for qualified franchisees.

CONTACT NOW

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STEPS TO OWNERSHIP

- **INITIAL INQUIRY:** Contact us for more information.
- **DISCOVERY PROCESS:** Learn more about Potikki's business model and the leadership team.
- **FRANCHISE DISCLOSURE:** Evaluate the investment opportunities and fit with your goals.
- **FRANCHISE AWARDING:** Meet the Founder and final approval for your franchise.
- **FRANCHISE AGREEMENT:** Sign and get started with training and setup.
- **GRAND OPENING:** Launch your Potikki's and start building success!